



Looking ahead to  
2023-24



# 2023-24 Season



# Where are we now?

**362** Members (+26)

**85** Polar Bears (+23)

**5** New sweeps

**100+** Auckland paddlers competed overseas (< 30% of the Auckland Region)

**6** School teams (-13)

**92** Auckland Reps (2020  
+10)

**4** Reps medals and  
shield retained



Full website and sports management migration from Sporty to Rev Sport platform over 4 months.



Female



Male



Average Member Age  
(Excluding Schools)

# Key Dates and Volunteer Opportunities

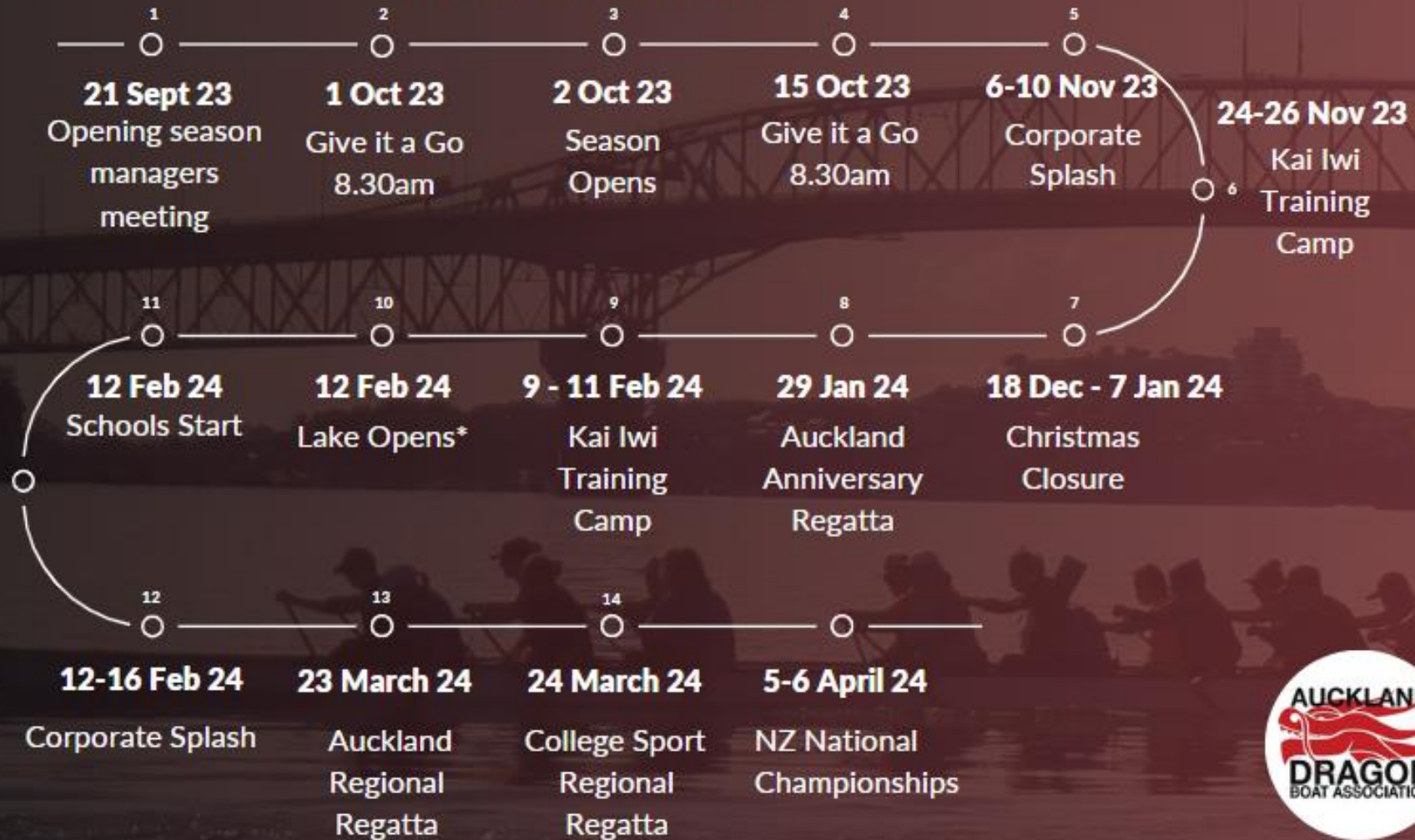
Waiting for NZDBA  
to roll over Rev  
Sport for

- Team Registration opens
- Paddler registration opens

Waiting for Rep  
Committee to be  
forms for

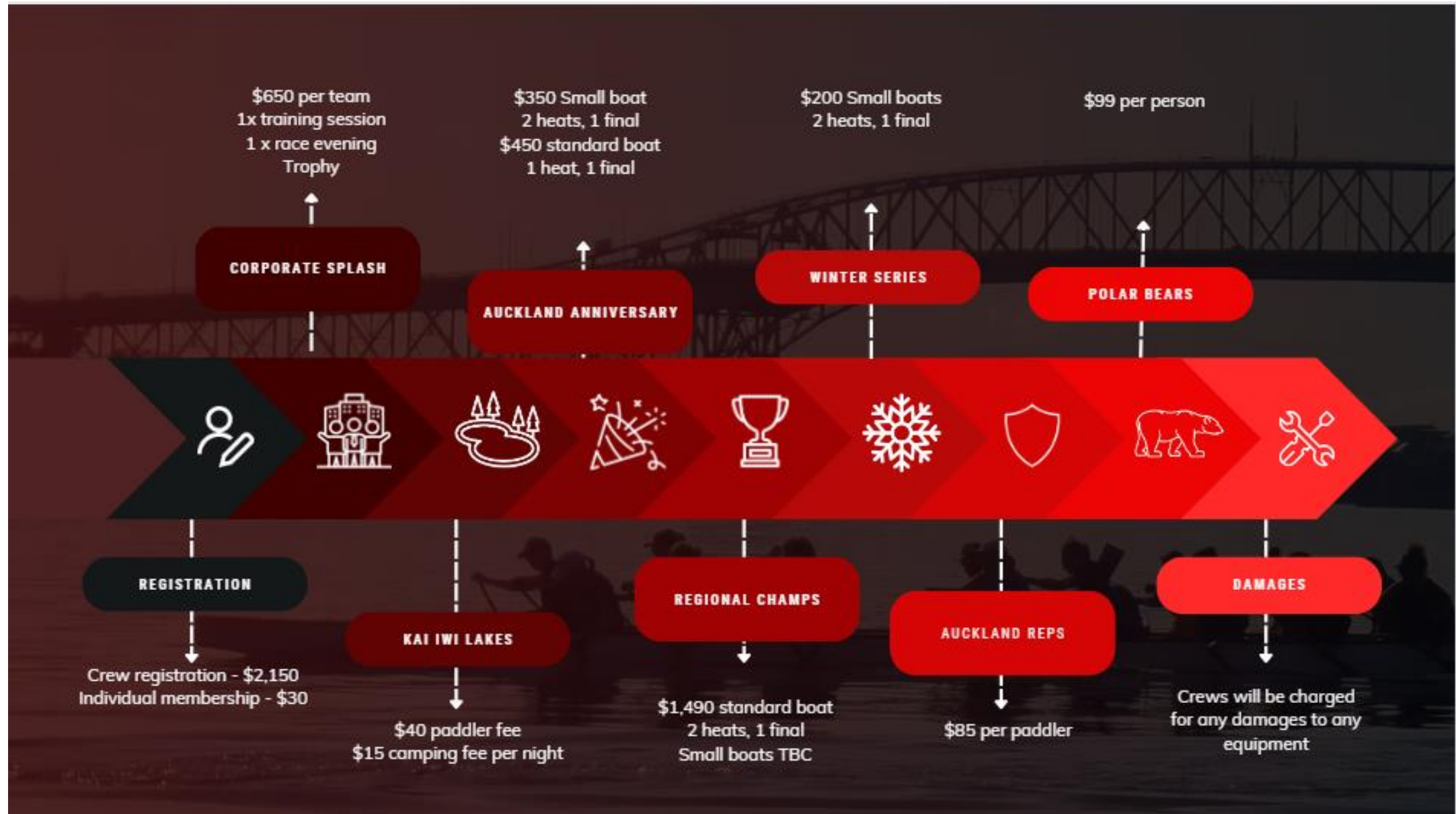
- Reps Manager/Coach/  
participant EOI

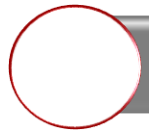
## KEY DATES



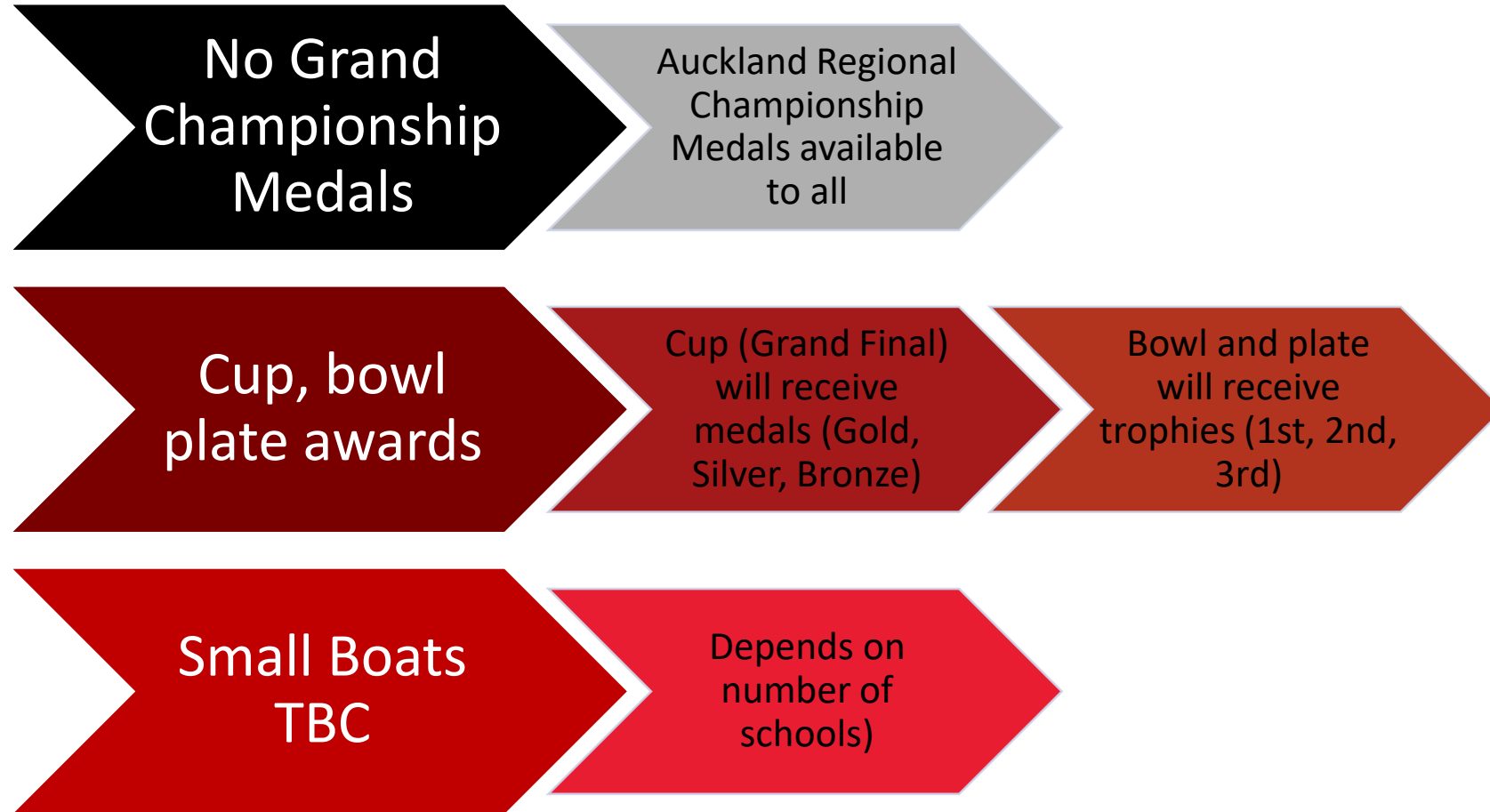


# Costs





## Changes to Regionals





## Focus: Schools Training and College Sport Championships

Increase participation

Focus on 200m

Participation focus

Teacher engagement



## Focus: Building our community

You said we need to focus more on building our community: It all starts with participation

### Make it easier for new paddlers to find teams

- We need your team profile, a photograph, when you train, how to contact you so we can publish it on our website

### Targeted marketing campaigns

- We need you to help, share your stories, share our posts, build your communities

### Build Corporate teams and pathways to join or create new teams

- We need you at events to help market your team, talk to paddlers

### Build schools participation for College Sport Regionals

- Become a sweep by contacting our Sweep Coordinator
- Crews to “adopt a school”

### Uplift build confidence

- Coaches - Volunteer to take a clinic at Kai Iwi Lakes
- Managers – Use the Managers Guide
- Officials training for events

We're asking you to help us with any marketing opportunities you think would help us build our community





# Corporate Splash Funding Opportunities

## Fundraising Opportunities

- Teams can register to host a Corporate Splash events and earn fundraising income of \$650 per event.

## Teams will be responsible for

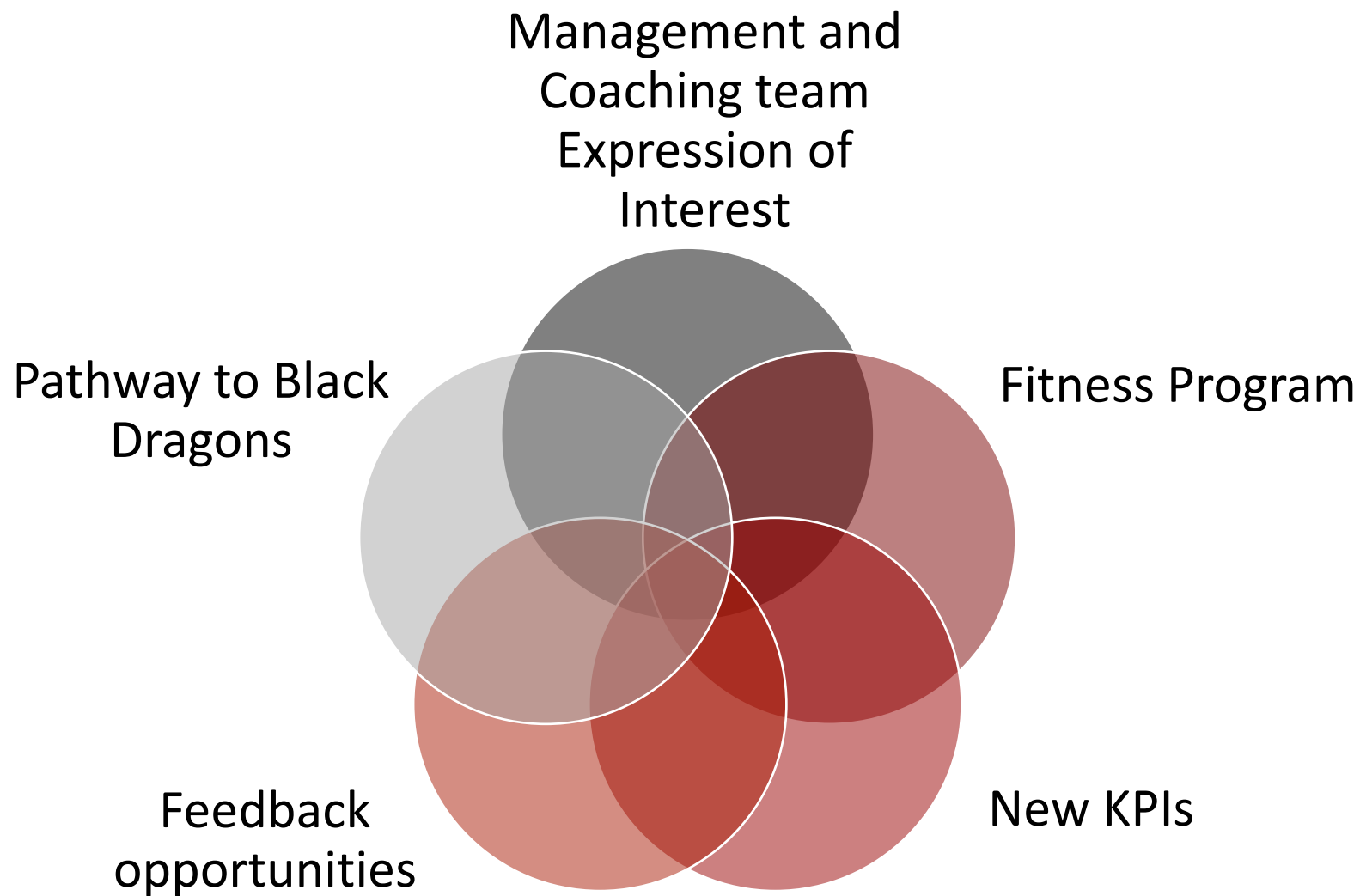
- Organising training evenings, Sweeps, boat bookings, coaches from the community.
- Volunteering at event (set up/pack down, marshalling, boat loading)
- Collection of Corporate team information for the event and administration

## ADBA have oversight of

- Permitting, ordering trophies, booking after function if required, welcoming and prize giving, Arranging Officials and event oversight.
- Key communication with corporate organisations

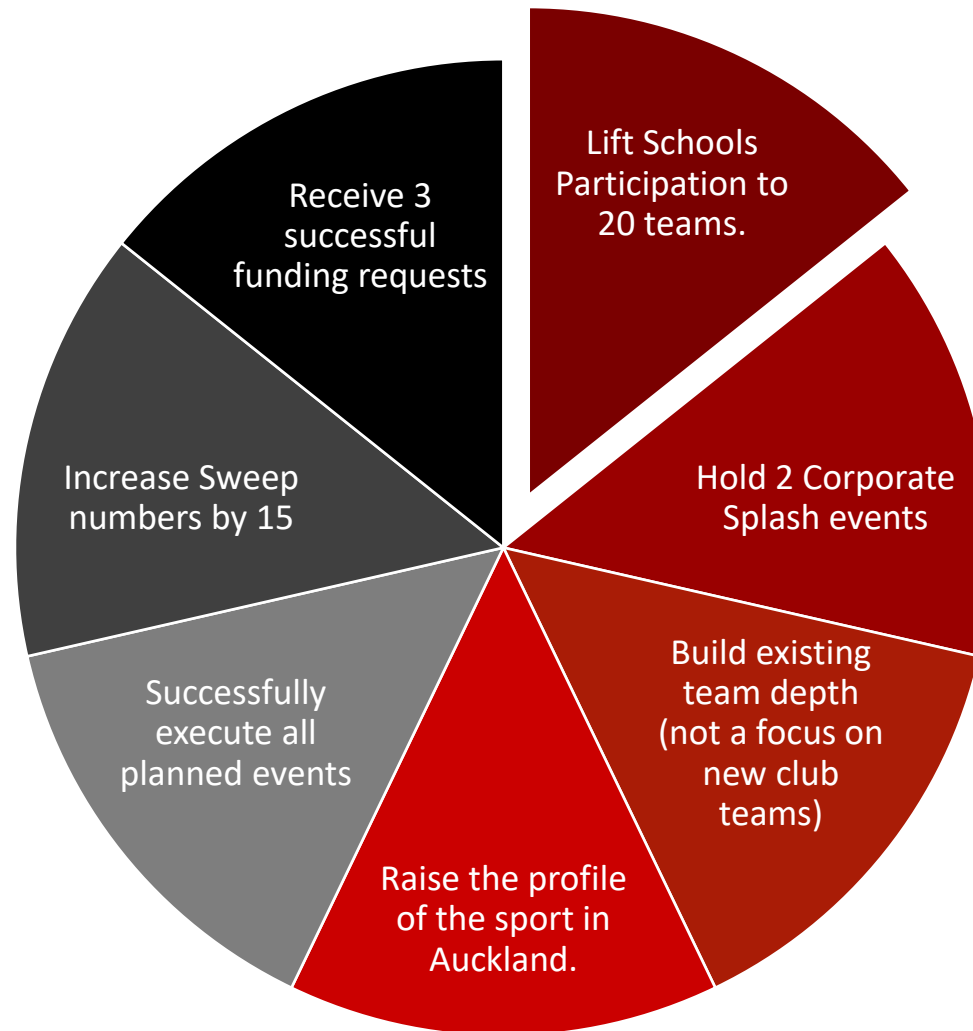


## Auckland Representatives





## Focus: Where do we want to be?



Thank you